

Introduction:

World Health Day is celebrated annually on 07th April to commemorate the founding of the World Health Organization (WHO) in 1948. Each year a specific health topic of concern to the community, all over the world is selected to highlight a priority area (of concern) for WHO and for this year, the theme is "**Building a fairer, healthier world**".

The current theme has been selected to focus on those communities which are vulnerable, marginalized, and struggle to meet their daily needs. Being so, this community has suffered the most during the ongoing fight against COVID-19 pandemic around the world and have faced unnecessary suffering, avoidable illness, and premature death due to low income, poorer housing conditions, minimal or no education, less employment opportunities, experience greater gender inequality, and have little or no access to safe environments, clean water, and air, food security and health services.

With the given theme this year, WHO (with help from country leaders) aspires to ensure that everyone can have good living and working conditions that are conducive to good health without any societal barriers and health inequalities.

CliniRx's Contribution in Building a Fairer, Healthier World

CliniRx, first of all, salutes WHO's contribution towards advocating universal healthcare, monitoring public health risks, coordinating responses to health emergencies, and promoting human health and well-being for all.

CliniRx (a global clinical research organization) feels associated with this cause, in terms of this global threat to public health. Keeping community first, CliniRx, by virtue of its presence in clinical research tried its level best to keep the ongoing clinical trials paced up in terms of recruitment, monitoring by developing/innovating new ways to meet trial timelines without compromising on rights, safety and well-being of the involved patients. This way, CliniRx tried to put a small contribution towards meeting the unmet medical needs of the patients by accelerating the clinical development phase.

Additionally, CliniRx, being part of a large Indian conglomerate (JK Organisation) has contributed to the society's need, not only through contribution towards clinical research but also by abiding with corporate social responsibilities, by":

1. Its employees voluntarily donating one day's equivalent salary for the noble cause to help poor workers and migrant laborers during the pandemic.
2. Making significant contribution towards Prime Minister's Fund in fighting COVID-19.
3. Providing relief aid for the fight against COVID-19 by distributing food, drinking water, masks, sanitizers, safety kits, and creation of isolation wards etc.
4. Adopting more than 150 villages across several states in educating about COVID-19 by establishing public address systems, door-to-door visits, banners, and posters at prominent locations.
5. Setting up approx. 50 medical camps in several villages for testing and regular checkups for COVID-19.
6. Setting goals for sustainable livelihood by empowering the local vulnerable communities by enhancing their income, standard of living and providing a good healthy environment. To resonate with our goal, we have been working in the field of education, health, water conservation, clean water, afforestation, sanitation, etc.